



The 5th Conference of Transportation Research Group of India (CTRG)

Date & Venue

18th – 21st Dec, 2019

The Noor-us-Sabah Palace

V.I.P Road

Koh-e-Fiza, Bhopal, India

SPONSORSHIP BROCHURE

www.ctrg2019.trgindia.org

Organized By:

Transportation Research Group of India (TRG)
Maulana Azad National Institute of Technology,
Bhopal (MANIT), India

Supported by:

Shri Govindram Seksaria Institute of Technology
and Science, (SGSITS), Indore
National Institute of Technical Teacher Training
and Research (NITTTR), Bhopal
School of Planning & Architecture (SPA), Bhopal

Co-Sponsors (Non-financial)

Transportation Research Board (TRB)
SIG: C-3, D-3, H-2, World Conference on Transport Research Society (WCTRS)
Association of Transportation Professionals of Indian Origin (ATPIO)
Council of Scientific & Industrial Research -Central Road Research Institute (CSIR-CRRI)

Dear Transportation Professionals,

We are pleased to invite you to the city of Bhopal to participate in the 5th Conference of the Transportation Research Group of India (CTRG-2019) between 18 and 21 December, 2019. The objective of the conference is to create and provide a forum within India for interchange of ideas among researchers, educators, practitioners, managers, and policy-makers in transportation in India and around the world. We intend to cover a wide spectrum of topics related to transportation of people and freight.



Dr. P.K. Agarwal
Conference Chairperson
Professor, MANIT Bhopal



Dr. Siddhartha Rokade
Vice-chairperson
Associate Professor, MANIT Bhopal



Dr. Ashish Verma
President TRG India
Associate Professor
Indian Institute of Science, Bengaluru



Dr. Animesh Das
Chair, Scientific Committee
Professor
IIT-Kanpur

About TRG

Transportation Research Group of India (TRG) is a registered society under Karnataka Societies Registration Act, 1960 with Reg. No. DRB/C/SOR/29/2011-12. The aim of TRG is to aid India's overall growth through focused transportation research, education, and policies in the country. Through these years, TRG has grown into India's prominent research forums facilitating interchange of ideas among transportation researchers, educators, managers, policymakers from India and all over the world. The scope of TRG's activities extends to all modes and sectors of transport (road, rail, air, and water; public and private; motorized and non-motorized) as well as all levels (urban, regional, inter-city, and rural transport) and for both passenger as well as freight movement, in India. It also addresses the transportation related issues of; safety, efficiency, economic and social development, local and global environmental impact, energy, land-use, equity and access for the widest range of travelers with special needs, etc.

Mission

To aid India's overall growth through focused transportation research, education, and policies in the country.

Vision

- To serve as a platform to guide and focus transportation research, education, and policies in India towards satisfying country's needs and to assist in its overall growth.

About MANIT Bhopal



Established in 1960, MANIT Bhopal is an Institute of National Importance under the NIT Act of 2002. MANIT has a total of 5014 students, of which 4017 are undergraduates and 980 postgraduates. It is part of the group of publicly funded institutions in India known as National Institute of Technology. The Department of Civil Engineering provides state-of-the-art undergraduate, Masters and PhD studies in transportation engineering. For more information visit: <http://www.manit.ac.in>

Conference Chairperson

Dr. P.K. Agarwal, Ph.D.

MANIT Bhopal

Chairperson, 5th CTRG

Email: pk9@yahoo.com; pk9manit@gmail.com

agrwalpk@manit.ac.in

Contact: +91- 755 405 1211 (O)

+91-9425302304; +91-9752524568 (M)

Dr. Siddhartha Rokade, Ph.D.

MANIT Bhopal

Vice-Chairperson, 5th CTRG

Email: siddhartharokade@gmail.com

Phone: +91-755 4051223 (O)

+91-9425347137(M)

Local Organizing Committee

- Director (Ex-officio), MANIT, Bhopal, India (Patron)
- P.K. Agarwal, MANIT Bhopal, India (Chairperson)
- Siddhartha Rokade, MANIT Bhopal, India (Vice-Chairperson)
- Ashish Verma, IISc, Bengaluru, India
- Partha Chakroborty, IIT Kanpur, India
- Akhilesh Kumar Maurya, IIT Guwahati, India
- Anuj Sharma, Iowa State University, USA
- R. K. Mehra (Engineer-in-chief, MPPWD)
- Dean ID MANIT, Bhopal, India
- HOD Civil Engineering (Ex-officio) MANIT Bhopal
- M. K. Gupta, MANIT, Bhopal, India
- M.S. Chauhan, MANIT Bhopal, India
- Anuj Jaiswal, MANIT Bhopal, India
- Vandana Tare, SGSITS Indore, India
- Subrat Roy, NITRR Bhopal, India
- Kshama Puntambekar, SPA Bhopal, India

Scientific Committee

- Abdul Rawoof Pinjari, IISc, Bengaluru, India
- Akhilesh Kumar Maurya, IIT Guwahati, India
- Animesh Das, IIT Kanpur, India, Chair, Scientific Committee
- Annesha Enam, BUET, Bangladesh
- Anuj Sharma, Iowa State University, USA
- Anuradha Shukla, CSIR-CRRI New Delhi, India
- Aravind Krishnaswamy, IIT Delhi, India
- Ashish Verma, IISc Bengaluru, India
- Avijit Maji, IIT Bombay, India
- Bhargav Maitra, IIT Kharagpur, India
- Chandra R. Bhat, University of Texas at Austin, USA
- Charisma F. Choudhury, University of Leeds, UK
- C. S. R. K. Prasad, NIT Warangal, India
- Dharamveer Singh, IIT Bombay, India
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- Lelitha Devi, IIT Madras, India
- M. Parida, IIT Roorkee, India
- Naveen Elluru, University of Central Florida
- Nurlizzi Yusoff, Universiti Kebangsaan Malaysia, Malaysia
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- Partha Chakroborty, IIT Kanpur, India
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- Siddhartha Rokade, MANIT Bhopal, India
- S. Velmurugan, CSIR-CRRI New Delhi, India
- Sudeshna Mitra, IIT Kharagpur, India
- Vinod Vasudevan, IIT Kanpur, India

Sponsorship Opportunities- 5th CTRG

Sr. No.	Particulars	Platinum INR 5.0 Lacs	Diamond INR 3.0 lacs	Gold INR 1.0 lacs	Sessions INR 3.0 lacs
1.	Exhibition Space	3 units space (Total = 15 sqm)	2 units space (Total =10 sqm)	1-unit space (Total= 5 sqm.)	A total of 6 sqm. Space
2.	Logo on all promotional material	√	√		√
3.	Logo hyperlinked on the conference website	√	√		√
4.	Brochure/Literature Distribution in Delegate Kit	√	√		√
6.	Public Announcement and Display during Conference recognizing the sponsor	√	√	√	√
7.	Free Registrations	5 nos.	3 nos.	1 no.	3 Nos.
8.	Display in Session Hall				2 sqm.
9.	Advertisements in Conference Souvenir Booklet	(Full Page)	(Full Page)		(Full Page)
10.	Promotional video Display (during lunch / poster sessions)	15 mins			10 mins

**Note: Above mentioned conditions are subject to change.*

GST should be paid as per the rates prevailing on the day of conference by the sponsors directly to government and proof of GST payment should be submitted to the organizer.

Additional Sponsorship Opportunities (Silver Category)

Sr. No.	Particulars	Amount in INR.
1.	Registration Counter (Branding at the registration counter and access to the database)	0.5 lacs
2.	Delegate kit (Logo on the delegate Bags along with Conference Logo)	0.5 lacs
3.	Display during conference (All Standard Size Banners or posters)	0.5 lacs
4.	Badges with Lanyards (Company logo on the Badge/Pouch/Lanyard, depending on the shortlisted sample)	0.5 lacs
5.	Gala Dinner (Branding at the venue, announcements recognizing the sponsor & 5 mins. slot for a video)	5.0 lacs
6.	Conference Lunch (per day) (Branding at the venue, public announcements recognizing the sponsor)	3.0 lacs
7.	Coffee/Tea/Snacks Counter (per day) (Branding at the venue, public announcements recognizing the sponsor)	0.5 lacs
8.	Website Displays (Company descriptions and rollovers for advertisements in the website)	0.5 lacs
9.	Display during Poster Sessions (Company Logo on all poster display boards)	0.5 lacs
10.	T-shirts for Volunteers (Company Logo with Conference Logo)	0.5 lacs
11.	Company Flyers in Delegate Kits	0.5 lacs

**Note: The Company should provide us with flyers or the same would come at an additional cost depending on the artwork. Above mentioned conditions are subject to change.*

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Souvenir Advertisements

Sr. No.	Type	Amount in INR.
1.	Quarter Page Advertisement	10,000
2.	Half Page Advertisement	20,000
3.	Full Page Advertisement	30,000
4.	Full Page Advertisement inside of front cover page	50,000
5.	Full Page Advertisement inside of back cover page	50,000

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Exhibition Opportunities

Stall Size	Deliverables (With Quantity)		Amount in INR.
(Total = 5 sqm.)	Free Registrations	1 no.	1.0 lac.
	Table	1 no. (40 cm (L) x 100cm (W) x 60 cm (H))	
	Chairs	2 nos.	
	Waste Paper Basket	1 no.	
	Plug Points (5 Ampere)	1 no.	
	Spot Lights	3 nos.	

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Mode of Payment

Cheque/DD

Cheque/ DD to be in the Name of "**Transportation Research Group of India (TRG)**" and add postal address (Cheque/DD Courier) at our office address:

Transportation Research Group of India (TRG)

c/o Prof. Ashish Verma, President, TRG
Associate Professor, Department of Civil Engineering
Indian Institute of Science (IISc), Bengaluru, Karnataka,
India - 560012

Wire Transfer:

Bank Account Name: Transportation Research Group of India
Account No. : 911010040997454
Bank Name: Axis Bank
Bank Address : No 233, 2nd Main, Sampige Road,
Malleswaram, Bangalore-560003
IFSC Code: UTIB0000227
SWIFT Code: AXISINBB227
MICR Code: 560211009

About the Host City- Bhopal & Venue - Noor-Us-Sabah Palace, Bhopal

Bhopal is known as the City of Lakes for its various natural as well as artificial lakes and is also one of the greenest cities in India. It is the 17th largest city in the country and 131st in the world.



Overlooking the tranquil beauty of Bhopal lake, the Welcome Heritage Noor-Us- Sabah palace is only minutes away from the Airport and city center and it is ideally placed for leisure and business guest alike. It is the perfect location for enjoying the very heart of India.

Noor-Us-Sabah Palace
V.I.P. Road, Koh-E-Fiza,
Bhopal, Madhya Pradesh – 462 001, India; Tel: +91-755-4223333, 4239996
Fax: + 91-755 4227777
Email: reservations@nusp.in; contact@nusp.in

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Organized By



Transportation Research Group of India (TRG)



Maulana Azad National Institute of Technology
Bhopal (MANIT), India

Supported By



Shri Govindram Seksaria Institute of
Technology and Science
Indore Madhya Pradesh



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Bhopal

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Transportation Research Board



World Conference on Transport
Research Society

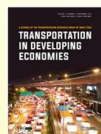


Association of Transportation
Professionals of Indian Origin



Council of Scientific & Industrial
Research -Central Road Research
Institute, New Delhi, India

Partner Journal



Transportation in Developing Economies, TiDE, Springer
A Journal of the Transportation Research Group of India (TRG)

Reach Us

Transportation Research Group of India (TRG)
c/o Prof. Ashish Verma, President, TRG
Associate Professor, Department of Civil Engineering
Indian Institute of Science (IISc), Bengaluru, Karnataka, India - 560012
Tel: +91 80 40745800; Fax: +91 80 40745899
E-mail: secretariat@trgindia.org ; Web: www.trgindia.org